

Traffic Mitigation Requirements & ALTRANS

As the first and largest private **Transportation Demand Management** (TDM) Company in the San Francisco bay area, ALTRANS provides developers with specific trip reduction tools and services. These cost-effective TDM resources are aimed at reducing the negative impact of new vehicular traffic and making new development more sustainable and environmental friendly.

Until recently, most of the traffic mitigation measures have been limited to physical site improvements rather than **Transportation Demand Management** projects and programs. Current government requirements require more TDM specific programs be implemented for short-term and long-term trip reduction and overall traffic mitigation.

ALTRANS employees have been providing a variety of Transportation Demand Management (TDM) services and programs throughout the Bay Area since 1993. Our programs have reduced millions of vehicle miles and have earned numerous awards including the Acterra Business Environmental Award and Bay Area Air Quality Management District's (BAAQMD) Clean Air Award.

We're prepared to assist you today in developing and writing your trip reduction plans and/or in the implementation and maintenance of your TDM services for your approval stage and new development project.

ALTRANS TMA, Inc. Transportation Demand Management (TDM) Services

In addition to Traffic Mitigation Services, ALTRANS TMA, Inc. offers a variety of other TDM Services:

- TDM Program Consultation
- Site-specific TDM Program Planning
- On-Site Education and Outreach
- TDM Program Evaluations
- Transportation Advocacy
- Alternative Transportation Fairs
- Private Event Shuttles
- Certified Driver Outsourcing
- School Bus Field Trips



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TRAFFIC MITIGATION AND DEVELOPER SERVICES



ALTRANS
Alternative Transportation Solutions

Transportation/Traffic Studies

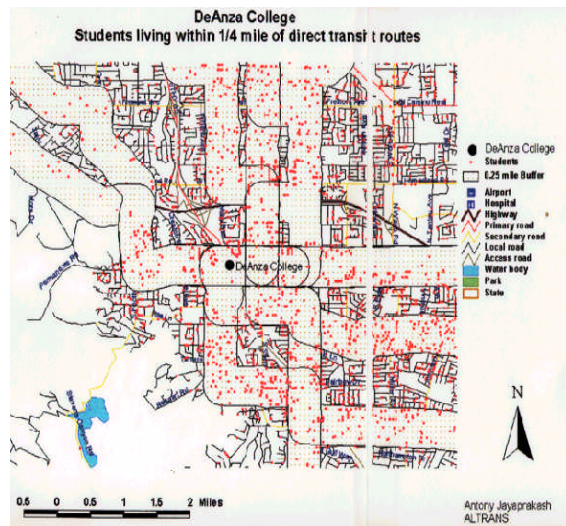
Traffic Mitigation Studies are completed to assess the particular commuter needs to ensure program cost-effectiveness.

Providing Transportation Surveys and Plans

ALTRANS survey team designs, distributes, collects, processes and reports on current, projected and needed transportation mode choices and usage by using on-line and hard copy baseline Transportation Surveys.

Geographical Information System (GIS) Map Planning

Do you have a need to visually identify target commuters or residents in relation to current or future transit, shuttle or carpool routes and clusters? ALTRANS can digitize any origination or destinations on base maps and geo-code your relevant data against set points.



Shuttle and School Bussing

ALTRANS owns and operates shuttle and school buses - reducing single occupant vehicle trips in residential areas and employer and school sites. ALTRANS provides route & service planning, full operations, shuttle marketing and evaluation services.



On-Line Carpool Programs

www.carpooltoyoursite.com

Satisfy traffic mitigation requirements through a unique Trip Reduction Tool. Allow ALTRANS to create a unique carpool on-line and interactive website for your development - specific to your site. This program can also be used in conjunction with our GIS services in order to identify and distribute Pro-Active Carpool Trip Plans, to the commuters most likely to use the carpool mode.

Transit Encouragement Programs

Personalized Personal Trip Plans.
Transit Incentive Procurement.
Pro-Active Transit Trip Plans.

Tele-Commute Projects

Planning and Implementation of Tele-Commute and Distance-Learning Projects.

Bicycle/Pedestrian Planning, Safety & Encouragement Programs

Bike Route Planning.
Bicycle Storage & Acquisition.
Pedestrian and Bicycle Access Planning.
Bicycle/Pedestrian Safety and Encouragement Programs.
Safe Routes to School Planning.



Alternative Fuel Programs

Secure Funding for CNG Re-Fueling Stations and CNG Vehicles

ALTRANS' Transportation Policy and Planning Affiliations

Association of Commuter Transportation (ACT)
Valley Transit Authority (VTA) - Citizen's Advisory Committee Chair
Santa Clara County Bicycle and Pedestrian Advisory Committee
Santa Clara County Traffic Safe Community Network
Silicon Valley Manufacturing Group